

Here's a refined version of your CV with a strong structure, clarity, and emphasis on impact:

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Professional Summary

Results-driven **Product Lead** with extensive experience in product management, business advisory, and technical strategy. Adept at defining product vision, leading cross-functional teams, and driving impactful product development. Proven ability to align business goals with customer needs through data-driven decision-making, market analysis, and agile methodologies. Passionate about scaling products, fostering innovation, and mentoring high-performing teams.

Professional Experience

Product Lead

Robusta Technology Group (RTG) | Jan 2025 – Present

- Lead the product strategy, roadmap, and execution to align with business goals.
- Define key performance metrics and drive data-informed product decisions.
- Collaborate with stakeholders to enhance customer experience and business value.
- Manage a team of 18 Product managers.
- Coaching and mentoring.
- Support in different products Delivery & strategy.

Senior Product Manager

Robusta Studio | Jan 2024 – Jan 2025

- Developed and communicated a clear product vision aligned with company objectives.
- Created and maintained a comprehensive product roadmap, prioritizing features based on market research and customer feedback.
- Led end-to-end product development from ideation to launch and post-launch evaluation.

- Collaborated with engineering, design, and marketing teams to ensure timely, high-quality releases.
- Defined and tracked key product metrics, ensuring continuous optimization and innovation.
- Mentored and guided junior product managers to enhance team productivity and cohesion.

Product Manager

Robusta Studio | Jan 2023 – Dec 2023

- Managed multiple product initiatives, ensuring alignment with business objectives and user needs.
- Conducted competitive analysis and user research to inform product decisions.
- Worked closely with development teams to execute and iterate on product features.

Product Owner

Robusta Studio | Feb 2022 – Dec 2022

- Owned product backlog and defined clear priorities based on business impact.
- Collaborated with stakeholders to translate user requirements into actionable features.
- Ensured agile best practices in sprint planning, execution, and retrospectives.

Senior Technical Advisor

_VOIS | Feb 2021 – Dec 2021

- Provided strategic technical consultation to enhance digital transformation initiatives.
- Identified opportunities for process improvements and product innovations.

Business Advisor

_VOIS | Dec 2019 – Feb 2021

- Analyzed market trends and provided insights for business growth strategies.
- Assisted in scaling product offerings through data-driven decisions.

Product Owner

Tamreena.com | Jan 2018 – Dec 2019

- Led the development of a web and mobile platform connecting health & fitness providers with clients.

- Managed product lifecycle from ideation to launch, optimizing user engagement and functionality.

Corporate Sales Executive

Gold's Gym | May 2019 – Nov 2019

- Managed corporate partnerships, driving membership growth and customer retention.

Project Manager

The American University in Cairo | Aug 2017 – Aug 2019

- Coordinated project resources, schedules, and budgets, ensuring successful execution.
 - Facilitated meetings and documented key decisions for actionable follow-ups.
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Education

BA, Arab Open University, 2018

Skills & Competencies

- **Product Management:** Roadmap planning, product strategy, backlog prioritization
- **Market & Customer Research:** Data analysis, user feedback, competitive analysis
- **Agile & Scrum:** Sprint planning, retrospectives, cross-functional collaboration
- **Stakeholder Management:** Executive reporting, cross-functional alignment
- **Team Leadership:** Coaching, mentoring, and fostering high-performance teams
- **Technical Proficiency:** Jira, UX/UI collaboration